



Ethnicity & Culture Magazine Archive

Insights into Ethnic Communities Through 20th- and 21st-Century Magazines

For researchers in the history of race and ethnicity in North America and beyond, the ethnic press is integral to exploring the diverse perspectives, experiences, and culture of specific ethnic communities.

This collection contains the backfiles of more than thirty 20th- and 21st-century magazines each aimed at ethnically specific audiences. Ranging from political titles to publications concerned with arts, fashion, beauty, and identity, the collection reflects diverse voices and gives insight into cultural perspectives, societal shifts, and historical events. Titles are presented in color page-image format with article-level metadata and searchable text.

This collection complements traditional scholarly resources by offering a rich primary source archive of largely untapped publications from communities including African American, Latinx, Asian, and indigenous, as well as publications reflecting the European immigration to the US from the 19th century forward.

Ethnicity & Culture Magazine Archive provides a rich resource for scholars interested in exploring...

- **Diverse coverage:** Delivers digital backfiles of 30+ magazines with default coverage from issue 1 to 2020.*
- **Untapped sources:** Complements existing resources with popular magazines offering information and stories inadequately covered by mainstream and scholarly titles.
- **Authentic voices:** Titles published by and for a wide range of ethnic communities.

** Due to the rarity of some of the original print volumes, there are gaps (issues or pages) in the runs of some publications.*



about.proquest.com

To talk to the sales department, contact us at
1-800-779-0137 or sales@proquest.com.

ProQuest

Part of **Clarivate**

Major titles include:

- *Black Beauty & Hair* (1982-2020) — Offers insights into Black British perspectives on culture, fashion, beauty, and hair care.
- *Creole Magazine* (1990-1994) — Celebrates the diverse heritage of individuals of mixed European and African descent, particularly within Louisiana's vibrant Creole community.
- *Filipinas* (1992-2010) — Chronicles the vibrant Filipino-American community through stories of cultural identity, achievements, and community resilience.
- *Flamingo* (1961-1965) — A snapshot of the Black British experience during the early 1960s, providing insights into identity, migration, and cultural expression within the Black British community.
- *La Herencia del Norte* (1994-2010) — Documents the Latinx experience in the United States, highlighting the community's contributions, challenges, and cultural richness.
- *Pulse* (1989-2020) — Highlights South Asian arts, dance, and music in the UK by profiling artists and offering critical discussion to keep the community informed and engaged.
- *Sepia* (1952-1983) — Features articles about African-American history, arts, and culture, while preserving and promoting community stories and achievements.
- *Whispering Wind* (1967-2020) — The longest-running magazine devoted to American Indian history, material culture, and arts.

Features

- **Digital Backfile:** Coverage spanning 1917 to 2020 — over 100 years of content
- **Metadata and Searchability:** Article-level metadata and searchable text
- **Document-Type Indexing:** Document-type indexing permits easy retrieval of specific content such as advertisements, photographs, and illustrations
- **Full-Color Digitization:** Cover-to-cover full-color digitization to maximize the rich visual content

Related Products

Also, take research deeper with other complementary resources from ProQuest, such as:

- Colonial Legacies: Empire & Commonwealth Periodicals
- Digital National Security Archive
- History Vault
- The Vibe Archive
- Visual History Archive
- Women's Magazine Archive



**Speak to your Sales Specialist for more information
about this new collection from ProQuest!**



about.proquest.com

To talk to the sales department, contact us at
1-800-779-0137 or **sales@proquest.com**.

LTR/SG-KS/08-24

ProQuest
Part of **Clarivate**