



The House Beautiful Archive

Journey through the history of American design, culture, technology and more

For over 125 years, *House Beautiful* has been the leading voice of US domestic life, covering everything from interior design and homewares to family life and lifestyle. Now, with the House Beautiful Archive, researchers and students can access a comprehensive electronic edition of the magazine from its launch in 1896 to the present day. Offering digital access to the full backfile for the first time, this archive fills a crucial gap for researchers and enables them to develop valuable fresh perspectives.

The House Beautiful Archive is an indispensable resource for anyone studying the history of 20th/21st-century art, architecture, and design, as well as domestic and family life. With over a century of articles, features, and photoshoots, the archive captures the history of domestic architecture as well as social and cultural trends, political influences on home life, and the history of consumer technology.



House Beautiful magazine provides a wealth of information for researchers interested in exploring...

- **Advertising and Marketing:** Study changing advertising and marketing techniques for homewares, domestic technology, and more.
- **Architecture and Design:** Trace the evolution of domestic design movements, styles, and trends.
- **Art and Photography:** Study the use of photography, illustration, and other visual media.
- **Engineering and Technology:** Explore the history of consumer technology innovation, including the evolution of home appliances, smart electronics, and other domestic technologies featured in product reviews and advertisements.
- **Environmental Studies and Sustainability:** Investigate changing attitudes towards sustainable design in architecture and interior design.
- **Material Culture and Consumer Behavior:** Consult the extensive collection of photographs, product reviews, and reader feedback to gain insights into evolving consumer preferences and purchasing habits.
- **Political and Social History:** Explore the impact of major historical events on the domestic sphere, such as the effects of World War II on housing and home life.
- **Women's and Gender Studies:** Examine how assumptions about women's roles and family life were represented in the editorial content and visual features, providing insights into the history of gender roles and social norms.



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FEATURES

- Coverage spanning 1896 to present – over 125 years of content*
- Article-level metadata with color page images and searchable text
- Document-type indexing permits easy retrieval of specific content such as advertisements, photographs, and illustrations
- 300,000+ pages of content
- Cover-to-cover full-color digitization to maximize the rich visual content

** Our policy is to include each issue from the first and to scan from cover to cover. Due to the rarity of some of the original print volumes, however, there may be small gaps (issues or pages).*



USING HOUSE BEAUTIFUL

Example scholarly research/dissertations citing *House Beautiful*:

- McAtee, C.D. 2017, The 'Search for Form' in Postwar American Architecture, Harvard University.
- Greenwold, D.J. 2016, Crafting New Citizens: Art and Handicraft in New York and Boston Settlement Houses, 1900-1945, University of California, Berkeley.
- Bonomo, M. 2015, Important 20th-Century Art Glass: The Untold Story of the Sturdy-Lange Company, Sotheby's Institute of Art - New York.
- Michael, J.L. 2015, The Influence of the Automobile on Frank Lloyd Wright's Architectural Projects and Works, American University.
- Taft, M.L. 2014, Making Danish Modern, 1945-1960, The University of Chicago.
- Tassell, T.J. 2013, The Transformation of the Modern American Kitchen from 1901 through 1964: From Hell on Earth to the Warmest Room in the House, Arizona State University.
- del Real, P. 2012, Building a Continent: The Idea of Latin American Architecture in the Early Postwar, Columbia University.
- Cushing, E.H. 2010, The road to Williamsburg: Crafting the career of Arthur A. Shurcliff, Boston University.
- Orwig, T.T. 2010, Joseph Everett Chandler, Colonial Revival architecture, and the origins of historic preservation in New England, Boston University.

RELATED PRODUCTS

Also, take research deeper with other complementary resources from ProQuest, such as:

- *American Periodicals*
- *Art & Architecture Archive*
- *The Artforum Archive*
- *The Country Life Archive*
- *Women's Magazine Archive*

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