



**UNIVERSITY
OF TURKU**

Demand-Driven Acquisition Supports Library Users with the Primary Sources They Need

Increasing access to digital
resources using a sustainable
approach with ProQuest

The University of Turku is the third-largest university in Finland open to staff, students and members of the public. Celebrating over 100 years of education, the University's multidisciplinary research strengths include bio future; digital futures; cultural memory and social change; children, young people and learning; drug development and diagnostics; and sea and maritime studies. The library faced the challenge of improving access to primary sources, to ensure better research, teaching and learning outcomes.



Photo from University of Turku Media Bank, photographer Hanna Oksanen



One Library Team Managing Access of Six Million Resources to Students, Faculties and the Public

The University of Turku Library is a legal deposit library since 1919 (the second most extensive in Finland after the National Library) and an EU Documentation Centre since 1972. It serves the public, over 20,000 students, about 3,400 staff members, and seven faculties - the largest being the Faculty of Humanities and the Faculty of Science and Technology.

Library patrons have online access to an impressive collection including:

- 550,000+ digital books
- 29,000+ e-journals
- 1,300,000+ print books
- 33,000+ print journals
- 4,200,000+ ephemera resources
- 16,400+ maps

560,000+ annual visits to the library

1,000,000+ annual website visits

1,480,000+ annual library catalog retrievals

Select Access and Build Model

The Select Access and Build model was designed to help libraries find the right balance between providing access to an extensive range of content and owning content in perpetuity. By instantly opening up access to a broad selection of resources the model allowed the library to meet the immediate user needs across various departments. However, the model also includes an ownership component which offers the library the ability to purchase content in perpetuity each year which it will then own outright once the model agreement ends. The Select Access and Build model makes it possible for libraries to provide access to a wide selection of resources while still retaining the ability to purchase content in perpetuity.

The University of Turku Library provides a wide range of resources for a multidisciplinary community of staff, students and members of the public. Prioritizing the acquisition of digital content is central to the University's Library strategy, and in particular, consistent access to high-quality primary sources is essential in supporting research innovation.





From the left hand side:
Katri Ojaniemi, Information Specialist for Humanities;
Ann-Louise Paasio, Information Specialist for Social Sciences
and Johanna Viitanen, Information Specialist, Acquisitions.

*"...we have been very happy
about the marketing and
training support from ProQuest.
We would definitely consider
working with ProQuest in similar
matters in the future...
They have always been helpful."*

(Ann-Louise and Katri)

When it came time to look at how they could make the best use of their budget and give patrons access to quality content, the University of Turku Library looked to its long-term partnership with ProQuest. After successfully adopting Demand-driven Acquisition (DDA) for ebooks, they wanted to improve database access and use DDA for ProQuest Primary Sources. This approach ensures their community of users has sustainable access to a range of materials including government documents, archival collections, periodicals, newspapers, books and video, and more - all managed in one place and within budget.

"We have had DDA books for many years and we thought it would be a good idea to try this model for databases. Now we can follow the statistics and see which databases are most used before we decide about the acquisitions. The strategy of our library is to acquire primarily e-resources rather than printed materials and has been so for many years already."

Prior to partnering on primary sources, ProQuest and the University of Turku have worked together to provide resources to library users for about 15 years.

ProQuest Primary Sources

Primary sources develop critical-thinking skills, encourage the interpretation of secondary sources, aid in the understanding of a subject, inspire new thinking and improve academic results.

This database contains over 380 primary source collections spanning more than 350 million pages of content.

Why did the University of Turku consider when choosing ProQuest Primary Sources?

- ✓ Quality and breadth of content
- ✓ Innovative models to suit library budgets
- ✓ Overall satisfaction with ProQuest
- ✓ Peer institutions
- ✓ Knowledgebase and data expertise
- ✓ Integrated/interoperable services

*"It is great that we
have this large amount
of resources"*

(University of Turku Faculty Member)

**For more information on ProQuest Primary Sources and other databases from ProQuest,
visit the ProQuest website www.proquest.com**