

Annual Content RoundUp | Factiva for ProQuest

Expanding and enhancing Factiva's unrivaled content collection

Explore our key content topics below:

Content Strategy

Regional Growth

Industry Expansion

Research Reports and Regulatory Filings

Websites and Blogs

Meet the Team

An overview of Factiva's content expansion in 2022

1,661 new sources from 84 countries and territories in 23 languages

225 magazines and journals

13 think tank and research sources

472 newspapers

370 news websites

34 newswires

Last year Factiva gained:

- Content in three new languages: Estonian, Latvian, Lithuanian
- First licensed content from Guernsey, Curaçao and Isle of Man
- 39 websites covering the world of cryptocurrencies, bitcoin, blockchain and decentralized finance

I. Content Strategy

To highlight the exceptional value of Factiva's content collection and the direction that Factiva's content is going, we aim to share content highlights in simple and memorable ways that go beyond familiar numbers such as 33,000 sources from 200 countries.

Factiva's mission is to be the definitive source of truth for our customers by delivering a best-in-class content collection through our business intelligence platform that enables our customers to make confident, strategic decisions. Our content strategy - driven by input from our customers - supports this mission by

continuously refining Factiva's content and data sets to meet and surpass the needs of our customers. In our recent content survey, customers sought more coverage of: countries crucial to supply chains, ESG related topics, energy, tech and finance as well as more diverse formats like newsletters and podcasts.

LANGUAGES & NEWS

We added a whopping 1,661 new sources in 2022.

The Factiva team also introduced 3 additional languages this year — Estonian, Latvian and Lithuanian — bringing our total number of languages to 32. In fact, we already have more than 30 sources in the Baltic languages, expanding our coverage of northeastern Europe.

Recognizing the importance of local journalism in covering regional regulatory, political and economic news, Factiva increased regional news coverage by more than 400 new regional newspaper sources this year. Factiva now has nearly 5,800 regional news sources from more than 100 countries, and we now offer the capital-city paper of each of the 50 U.S. states.

As for national news, we added 34 more national newspapers, including from several African countries, as well as our first licensed source from Guernsey, an international financial center in the British Isles, and from Curaçao, a major Caribbean shipping port for the petroleum industry.

KEY INDUSTRIES & TRENDING TOPICS

Beyond newspapers lies another cornerstone of Factiva's coverage collection: News on key industries and trending business topics. This year we added a dozen sources each on cryptocurrencies and cybersecurity, as well as a handful of sources on ESG and corporate social responsibility insights.

The Factiva team expanded our collection of company regulatory announcements with the addition of securities exchanges from 10 more countries from Asia, Latin America and the Middle East, bringing our total to more than 40 exchanges from every corner of the globe.

MILESTONES & EXPERIENCE LAUNCH

Factiva announced another important content milestone this year: We now have 2 billion articles in our archive, supporting research back to 1944 and the World War II era. This archive continues to grow by 600,000 new articles a day covering today's key topics and tomorrow's trends.

And after beginning the rollout in fall of 2022, we've now just released the new Factiva experience to all of our customers, bringing simplified searching capabilities and personalized content recommendations to a new generation of Factiva users.

II. Regional Growth

In 2022, Factiva continued to strengthen its global, regional and local coverage of specific countries across five continents. The Factiva team continues to diversify its content in order to offer the most trusted, targeted news to our clients so they can make more informed business decisions.

Here are a few highlights:

- Onboarding of MarketWatch and Barron's Podcasts series, WSJ Newsletters and Buy Side WSJ to grow and diversify our proprietary content offering.
- U.S. Regional and local news expansion with the addition of more than 100 newspapers from Gannett and of the news website Axios.
- Addition of more newspapers and online news titles from Argentina, Brazil, Colombia, Mexico, Panama and the Dominican Republic to complement current local, regional and national coverage, and from Jamaica, the third-largest island country of the Greater Antilles.
- The introduction of Latvian, Estonian and Lithuanian to Factiva, adding 36 national and regional newspapers and news websites.
- Our first licensed source from Guernsey, Guernsey Press, the island's only daily newspaper.
- New national, regional and local newspapers from France, Italy, Spain, the United Kingdom, the Netherlands and Germany increased coverage of Paris, Veneto, Andalusia, England, Scotland, Wales, Holland, and German cities such as Hamburg.
- Consolidated offering of content from Romania in Romanian with the addition of new titles covering Arges and Sibiu counties and business and internal affairs news.
- Expanded Japanese language coverage of India, Mongolia, Nepal, Japan and China
- National, regional and business news from various countries of Western Africa (Gambia, Guinea, Benin), East Africa (Somalia), Southern Africa (Zimbabwe), Cape Verde and Morocco.

III. Industry Expansion

Our industry coverage this year looked into lessons learned and what various sectors gleaned from operational disruptions over recent years, when many industries had to redevelop to prepare for the future. This included adapting various forms of technology, incorporating ways to streamline processes and adding automation solutions while being sensitive to potential cybersecurity risks.

As industries worked towards their sustainability goals, ESG continued to be a major factor that focused future development on upcoming global regulations and standards required by governments and their investors. Insights into financial performance, investment strategies and cryptocurrency are found throughout our industry coverage to help customers gain essential knowledge on what will be the next big thing to disrupt global markets. From a global perspective, Factiva has also expanded our agriculture and aerospace/defense coverage.

IV. Research Reports and Regulatory Filings

We strengthened our research reports and commentary with an array of analysis and data from distinguished organizations, including a few top think tanks, a highly regarded policy company and several leading market research firms. In addition, Factiva continues to grow our extensive collection of corporate and regulatory disclosure sources from securities exchanges around the world.

High-quality research reports help customers anticipate challenges and influence change in their industries and beyond. Recognizing the value of this type of content, we added key think tank sources from Europe and South America as well as several sources providing region-specific economic data and industry analysis for Japan, the U.K., the U.S. and Chile.

Factiva's collection of sources that offer regulatory disclosures and filings has continued to expand. The collection grew this year with the addition of 13 sources from across the globe.

V. Websites and Blogs

During the past year, an assortment of websites and blogs have been added based on customer requests to complement our licensed content set. These additions include nineteen sources in Factiva's newest Baltic languages, three sources from East Africa, increased coverage from Spain, a Ukrainian source and sources on the cryptocurrency industry.

Since 2001, Factiva has housed both licensed publications as well as content from thousands of online sources which link directly to source websites outside the platform. Just like our licensed content, web content is indexed with Dow Jones Intelligent Identifiers, ensuring continuity of the high-quality search experience and delivering the most relevant results.

Key Additions:

In 2022, we added more than 1,047 websites and blogs, greatly extending our industry and regional content. Source additions from 56 countries and 34 industries include:

- Nineteen Baltic-language newspapers, webpages and broadcast services covering Estonia, Latvia and Lithuania.
- Pravda Ukraine, a news website covering Ukraine with a focus on politics.
- Three sources covering national and global news in the East African countries of Kenya, Ethiopia and Sudan.
- ZIZ Broadcasting Corporation, the government-owned radio and (now cable-only) television service of St. Kitts and Nevis.

- Thirty-nine sources in English and Spanish providing the latest news on the world of cryptocurrencies, bitcoin, blockchain and decentralized finance.
- More than 350 regional, national, government and broadcast websites and blogs from Spain, in Spanish, Catalan and English languages.
- Informist, an independent real-time financial wire agency based in India.
- Altaveu, an online newspaper that covers general news about the Principality of Andorra.
- Voz de la Diáspora, a Spanish-language news site from El Salvador reporting on Latin America.
- Two technology industry sites from Malaysia, Digital News Asia and Tech Wire Asia.