

SAMPLE LISTSERV ANNOUNCEMENT

ProQuest Central is now available at [Library Name]

[Library Name] is pleased to announce the addition of ProQuest Central.

ProQuest Central provides **foundational full-text content** from journals, magazines, news sources, trade publications and more. This multidisciplinary resource delivers coverage aligned to discipline-specific curriculum with **more content types and features** from ProQuest One discipline solutions, such as video, ebooks, and A&I resources. It delivers essential resources for the entire campus for education, business, psychology, sustainability, and more.

SAMPLE EMAIL

[subject line] Starting your research just got easier

[header] ProQuest Central is now part of [Library Name]

[Library Name] is happy to bring you a foundational, multidisciplinary research solution delivering multiformat content for first-year students to scholarly researchers – ProQuest Central. Kickstart your research with easy-to-use journals, magazines, news sources, trade publications, video, dissertations, A&I resources and more for the entire campus.

With ProQuest Central, students and faculty can access:

- Important **scholarly publishers** like Nature, Nature Sustainability, and CABI Cases series of journals with full text of **key journals** including the Lancet, Nature, Journal of Marriage and Family, and Journal of Business Ethics.
- **Local, national, and international news coverage**, including the Washington Post, Chicago Tribune, and Financial Times. CBS 60 MINUTES segments are included, as are daily videos from the New York Times and Washington Post.
- **Global market information & current affairs magazines** to help researchers explore analyses of industries, countries, economies, and markets from providers like Fitch Solutions, Economist Intelligence Unit (EIU), Plunkett Research, and Barnes reports. Keep current with full-text magazines like The Economist, Billboard, Variety, and The Spectator.
- **Grey literature** to help uncover the latest in academic research through access to reports, working papers, conference papers and proceedings, trade publications, dissertations and theses and other hard-to-find content types.

SAMPLE SOCIAL MEDIA POSTS

[Twitter]

From studying to settling a bet, do your research right! We now offer ProQuest Central, with great content for the entire campus.

No matter what your major, you'll find top research content on ProQuest Central. Journals, news, videos, dissertations and tons more.

[Facebook]

You want good content? You got it! Do your research right with ProQuest Central, the one source for any interest or research need.

Papers, projects, presentations – make them the best they can be using authoritative and in-demand content from ProQuest Central. From news and videos to dissertations and magazines, you'll easily find what you need.