**TDM Studio – Email Templates**

**Faculty Email Template:**

Greetings!

We're excited to announce a new text and data mining (TDM) solution, TDM Studio, is now accessible to all faculty and students at <SCHOOL>, bringing powerful data analytics to research, teaching and learning.

You now have access to text and data mine content the library has licensed from ProQuest including sought-after collections like the New York Times and the Wall Street Journal.

**Are you accustomed to using coding, like Python and R, for text analysis?**

[Create your TDM Studio account today](https://tdmstudio.proquest.com/createaccount). Once you have your account with your university email address, you will be able to quickly access millions of newspapers, dissertations and journals to text and data mine - including today's newspaper.

**There is also an option with no coding required! Don’t know how to code but want to use data analytics in the classroom or for a project?**

Create a login using your university email address [here](https://tdmstudio.proquest.com/createaccount) and get started by choosing content relevant to your research and then use the interactive data visualizations to identify patterns in the data.

Learn more.

Sincerely,

**Library and Staff Email Template:**

Hi everyone,

ProQuest TDM Studio is now available to <SCHOOL> researchers!

TDM Studio (<https://proquest.libguides.com/tdmstudio>) enables students and faculty to mine large volumes of published content from the millions of pages of news, scholarly and other publications that <SCHOOL> licensed through ProQuest.  TDM Studio provides a cloud-based environment that allows researchers to execute queries, develop datasets, and analyze the text of publications using programming languages and visualizations.

Representatives from ProQuest are available to provide an introduction to the platform that will highlight what researchers can do with TDM Studio as well as find out how researchers can request access and find help.

These offered sessions are for Library staff and faculty to build awareness of the product, what the tool can do and what research questions would benefit from its use. They are NOT a training on the technical aspects of the product, and you do not need to know any programming to attend the session. Contact me if you are interested in scheduling one of these sessions for our institution.

Whether you are working with senior essayists who want to do a deep dive into a large text collection or graduate students looking for causal relationships between news coverage and events, TDM Studio will enhance research projects at all levels.

Sincerely,